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Cap. 2

Production of NATIONAL
ICE CREAM
and
RELATED FROZEN PRODUCTS
AUGUST 1963
CURRENT SERIAL RECORDS

DEC 16 1964

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
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ICE CREAM PRODUCTION

Production of ice cream in the United States in August was estimated at 76,890,000 gallons, the Crop Reporting Board reports. This was 2 percent more than in August 1962 and was 4 percent larger than the 1957-61 average for the month. Compared with July, the seasonal decline this year of 2 percent compares with an average decrease of 2 percent also between July and August in the 1957-61 period. Production held about steady between these months in 1962. Temperatures during August averaged normal or above in two large areas of the country as follows: (1) Washington, Idaho, Montana, Wyoming, portions of adjacent states, and a narrow strip of the entire remaining Pacific Coast; (2) from the southern Great Plains to the lower Mississippi Valley and to South Carolina and Florida. Below-normal temperatures prevailed in the remainder of the country.

Compared with August 1962, changes by regions were mixed. Production was 3 percent more in both the East North Central Region and the West North Central. Output was up 2 percent in the Pacific States and 5 percent in the North Atlantic. Decreases were 1 percent in the South Central Region, 2 percent in the Mountain, and 3 percent in the South Atlantic. The three leading ice cream-producing states had increases: New York, 4 percent; Pennsylvania, 2 percent; California, 3 percent. Increased production occurred also in all other North Atlantic States, Ohio, Michigan, Minnesota, Iowa, Nebraska, West Virginia, Tennessee, Oklahoma, and Washington. Output was about the same in Wisconsin and the Dakotas. All other important-producing states showed decreases.

Compared with the 1957-61 average for August, increases in all regions varied from 1 percent in the East North Central to 12 percent in the Pacific. Production was 6 percent larger in the West North Central States. Output was 4 percent above the average in all the other regions. Production was up 7 percent in New York, 1 percent in Pennsylvania, and 13 percent in California. Sharpest increases from the average were shown in Nebraska, Massachusetts, Missouri, and Texas. Output was down most sharply in Louisiana, Iowa, and Georgia.

PRODUCTION OF ICE CREAM, UNITED STATES, 1963

MONTH	1957-61 Average 1/	1961 1/	1962 1/	ESTIMATED 1963	CHANGE FROM:	
					1957-61 Av.	1962
	Thousand Gallons				Percent	
January	43,244	44,138	45,447	46,680	+ 8	+ 3
February	44,160	45,279	47,177	47,000	+ 6	0
March	52,322	58,855	55,530	55,500	+ 6	0
April	55,511	53,187	57,967	60,965	+ 10	+ 5
May	63,437	64,170	66,119	66,375	+ 5	0
June	71,130	73,021	71,219	71,620	+ 1	+ 1
July	75,064	72,816	75,237	78,260	+ 4	+ 4
August	73,689	76,146	75,203	76,890	+ 4	+ 2
EIGHT MONTH TOTAL	478,557	487,612	493,899	503,290	+ 5	+ 2

1/From enumerations.
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PRODUCTION OF ICE CREAM: AUGUST 1963

9-20-63

STATE AND GEOGRAPHIC DIVISION	5-YEAR AUGUST AVERAGE 1957-61 1/	AUGUST			PERCENT CHANGE IN AUGUST 1963 PRODUCTION FROM:	
		1961 1/	1962 1/	ESTIMATED 1963	5-YEAR AVERAGE	AUG. 1962
		Thousand Gallons			Percent	
Massachusetts	3,107	3,339	3,167	3,580	+ 15	+ 13
Connecticut	930	891	959	990	+ 6	+ 3
New York	8,087	8,390	8,301	8,615	+ 7	+ 4
New Jersey	2,301	2,372	1,948	2,160	- 6	+ 11
Pennsylvania	7,886	8,127	7,860	7,980	+ 1	+ 2
Other N.A. States ...	1,396	1,403	1,276	1,360	- 3	+ 7
NO. ATLANTIC STATES	23,707	24,522	23,511	24,685	+ 4	+ 5
Ohio	4,426	4,414	4,113	4,400	- 1	+ 7
Indiana	2,950	3,233	3,073	2,990	+ 1	- 3
Illinois	3,865	3,927	3,915	3,730	- 3	- 5
Michigan	3,594	3,388	3,439	3,940	+ 10	+ 15
Wisconsin	2,522	2,703	2,465	2,470	- 2	0
E. N. CENTRAL STATES	17,357	17,665	17,005	17,530	+ 1	+ 3
Minnesota	1,943	2,111	2,025	2,150	+ 11	+ 6
Iowa	1,221	1,104	980	995	- 19	+ 2
Missouri	1,813	1,960	2,132	2,080	+ 15	- 2
N. & S. Dakota	515	557	490	490	- 5	0
Nebraska	813	840	869	1,050	+ 29	+ 21
Kansas	668	657	691	620	- 7	- 10
WEST NO. CENT. STATES	6,973	7,229	7,187	7,385	+ 6	+ 3
District of Columbia	706	782	749	710	+ 1	- 5
Maryland	1,377	1,427	1,380	1,360	- 1	- 1
Virginia	1,197	1,344	1,360	1,250	+ 4	- 8
West Virginia	537	472	455	510	- 5	+ 12
North Carolina	1,459	1,500	1,561	1,540	+ 6	- 1
Georgia	893	872	903	780	- 13	- 14
Florida	1,730	1,846	1,929	1,900	+ 10	- 2
Other S.A. States ...	730	846	884	920	+ 26	+ 4
SO. ATLANTIC STATES	8,629	9,089	9,221	8,970	+ 4	- 3
Tennessee	1,571	1,566	1,541	1,645	+ 5	+ 7
Alabama	896	826	837	805	- 10	- 4
Louisiana	913	826	874	710	- 22	- 19
Oklahoma	592	620	589	660	+ 11	+ 12
Texas	2,068	2,182	2,447	2,370	+ 15	- 3
Other S.C. States ...	1,185	1,136	1,305	1,355	+ 14	+ 4
SO. CENTRAL STATES	7,225	7,156	7,593	7,545	+ 4	- 1
Colorado	776	860	926	870	+ 12	- 6
Other Mt. States	1,613	1,709	1,611	1,620	0	+ 1
MOUNTAIN STATES	2,394	2,569	2,537	2,490	+ 4	- 2
Washington	1,244	1,395	1,388	1,420	+ 14	+ 2
Oregon	596	657	646	595	0	- 8
California	5,564	5,864	6,115	6,270	+ 13	+ 3
PACIFIC STATES	7,404	7,916	8,149	8,285	+ 12	+ 2
UNITED STATES	73,689	76,146	75,203	76,890	+ 4	+ 2

1/From enumerations.

August production of ice milk in the United States totaled 24,810,000 gallons, according to the Crop Reporting Board. This was 1 percent more than in August 1962 and 41 percent greater than the 1957-61 average for the month. Output declined 2 percent between July and August this year, compared with 1 percent at this time last year and 2 percent also on the average in the preceding 5-year period. Production increased from July in the South Atlantic and South Central states but decreased in all other regions. The January-August cumulative production of 140,970,000 gallons was 2 percent larger than in 1962 and 44 percent greater than the 1957-61 average for this period.

Compared with August a year ago, production increased moderately in the South Central states and sharply in the East North Central and South Atlantic. Decreases occurred in all other regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1963

MONTH	1957-61			ESTIMATED	CHANGE FROM:	
	Average 1/	1961 1/	1962 1/	1963	1957-61 Av.	1962
		Thousand Gallons			Percent	
January	5,785	7,033	7,839	8,945	+ 55	+ 14
February	6,214	7,650	9,130	9,630	+ 55	+ 5
March	8,708	11,282	12,568	13,370	+ 54	+ 6
April	11,188	12,500	15,630	16,345	+ 46	+ 5
May	14,069	16,237	20,706	20,110	+ 43	- 3
June	16,509	20,198	23,026	22,430	+ 36	- 3
July	18,042	21,510	24,630	25,330	+ 40	+ 3
August	17,636	21,992	24,461	24,810	+ 41	+ 1
EIGHT MONTH TOTAL	98,151	118,402	137,990	140,970	+ 44	+ 2

1/From enumerations.

SHERBET PRODUCTION

Sherbet production in the United States this August, estimated at 5,170,000 gallons, was 4 percent more than in August 1962 and 3 percent larger than the 1957-61 average for the month. Total output the first eight months of this year was 2 percent more than in the January-August period in 1962 and 6 percent greater than the 5-year average for these months.

Sherbet manufacture declined 14 percent between July and August, compared with 8 percent a year earlier, and 11 percent on the average in the 1957-61 period. Compared with August 1962, production decreased in the South Central States but increased in all other regions.

PRODUCTION OF SHERBET, UNITED STATES, 1963

MONTH	1957-61			ESTIMATED	CHANGE FROM:	
	Average 1/	1961 1/	1962 1/	1963	1957-61 Av.	1962
		Thousand Gallons			Percent	
January	1,784	1,971	2,073	2,125	+ 19	+ 3
February	1,865	2,054	2,144	2,130	+ 14	- 1
March	2,585	3,088	2,806	2,930	+ 13	+ 4
April	3,263	3,192	3,468	3,690	+ 13	+ 6
May	4,320	4,496	4,767	4,410	+ 2	- 7
June	5,210	5,221	5,264	5,090	- 2	- 3
July	5,640	5,166	5,433	6,010	+ 7	+ 11
August	5,004	5,125	4,973	5,170	+ 3	+ 4
EIGHT MONTH TOTAL	29,671	30,313	30,928	31,555	+ 6	+ 2

1/From enumerations.

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in the United States in August was estimated at 5,580,000 gallons, the Crop Reporting Board reports. This was 6 percent less than in August 1962, but 17 percent more than in the 1957-61 average for the month. Output in the first 8 months of this year totaled 36,335,000 gallons: down 2 percent from the corresponding months in 1962, but 20 percent larger than the 5-year average for this period.

The 1-percent decline from July to August this year compares with a 1-percent increase last year and a 3-percent decrease on the average in the 1957-61 period. Increases from July were shown in Alabama, Texas, Montana, and Arizona. Production held steady in Illinois, South Carolina, and Oklahoma. Decreases occurred in all other important-producing states.

Compared with August 1962, production increased in Missouri, South Carolina, and Arizona. Decreases occurred in all other important-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1963

MONTH	1957-61	1961 1/	1962 1/	ESTIMATED	CHANGE FROM:	
	Average 1/			1963	1957-61 Av.	1962
		Thousand Gallons			Percent	
January	2,361	2,825	3,006	3,205	+ 36	+ 7
February	2,590	3,066	3,429	3,115	+ 20	- 9
March	3,223	4,044	3,943	4,175	+ 30	+ 6
April	3,534	3,948	4,231	4,315	+ 22	+ 2
May	4,175	4,737	5,214	5,165	+ 24	- 1
June	4,686	5,277	5,534	5,165	+ 10	- 7
July	4,889	5,373	5,883	5,615	+ 15	- 5
August	4,757	5,449	5,935	5,580	+ 17	- 6
EIGHT MONTH TOTAL	30,215	34,719	37,175	36,335	+ 20	- 2

1/From enumerations.

WATER ICE PRODUCTION

Production of water ices during August was estimated at 4,815,000 gallons: 9 percent larger than in August a year earlier, and 10 percent greater than the 1957-61 August average. Output dropped 23 percent from July to August this year, compare with 18 percent between these months in 1962 and 19 percent on the average in the 1957-61 period. Decreases occurred in all regions of the country.

Compared with August a year ago, water ice production decreased only in the South Central states. Increases occurred in all other regions of the country.

PRODUCTION OF WATER ICES, UNITED STATES 1963

MONTH	1957-61			ESTIMATED	CHANGE FROM:	
	Average 1/	1961 1/	1962 1/	1963	1957-61 Av.	1962
		Thousand Gallons			Percent	
January	720	794	736	835	+ 16	+ 15
February	907	1,085	1,026	1,010	+ 11	- 2
March	1,840	2,280	1,898	2,080	+ 13	+ 10
April	3,146	2,742	3,438	3,340	+ 6	- 1
May	4,585	4,276	5,382	4,675	+ 2	- 15
June	5,549	5,754	5,622	5,345	- 4	- 5
July	5,441	5,632	5,381	6,235	+ 15	+ 10
August	4,384	4,784	4,418	4,815	+ 10	+ 9
EIGHT MONTH TOTAL	26,572	27,347	27,901	28,335	+ 7	+ 2

1/From enumerations.